

Event**Publicite Critique****Round****I'm Better**

BRAND RIVALRIES

1	Mc Donald's v Burger King	2	Gaana v Spotify
3	Coca Cola v Pepsi	4	Rin v Tide (Washing Powder)
5	Sprite v 7UP	6	Vadilal v Havmor (Ice-cream)
7	iPhone v Samsung	8	Vodafone v Airtel
9	Amazon v Flipkart	10	ICICI v Kotak Mahindra (Bank)
11	Clinic+ v Head & Shoulders (Shampoo)	12	Make My Trip v Goibibo
13	Garnier v Fair and Handsome (Face-Wash)	14	Maggi v Yippee (Noodles)
15	MRF Tyres v CEAT Tyres	16	Engage v Nivea (Deodorant)
17	Surf Excel v Ariel (Washing Powder)	18	Usha v Crompton (Fans)
19	Havells v Finolex (Wires)	20	Mercedes v BMW
21	Kalyan v Tanishq (Jewellers)	22	Pears v Santoor (Soap)
23	Ultra Tech v JK Super (Cement)	24	5 Star v Snickers
25	GPay v PhonePe (UPI)	26	Nike v Reebok
27	Amul v Kwality Wall's (Ice-cream)	28	Lipton v Tetley (Green Tea)
29	Colgate v Pepsodent (Toothpaste)	30	Hit v Mortein (Spray)
31	Voltas v Blue Star (AC)		